



M-Fiesta'25

Date: 13/09/2025

Time: 09:00 AM TO 05:00 PM

Speakers: 1. Ms. Dhara Bhalodi
2. Mr. Samir Dholakiya

Venue: RK University, Main Campus, Rajkot

Targeted Audience & Participants: Students
Academicians, Researchers etc.

No. Of Participants: 400 Students

Brief Description of the Event:

RK University successfully organized M-Fiesta'25 – The Management Marvel at the RKU City Campus on 13th September 2025, where over 500 students from more than 20 colleges participated in a variety of competitions. The event provided a platform to nurture creativity, spontaneity, strategic thinking, and decision-making skills among the participants. This year, the event was planned, executed, and managed entirely by the MBA students of RK University's City Campus, offering them valuable real-life management experience. M-Fiesta 2025 was a perfect blend of learning, entertainment, and fun, with participants from across Saurashtra actively engaging in competitions such as Biztainment Quiz, Dare to Bid (Live Auction), Skills 'N' Thrills (Talent Hunt Competition), Puzzle O Mania, and the Spotlight Admad Show. The success of the event was made possible with the support of main sponsors, co-sponsors, associate sponsors, educational partners, beverage partners, and kind sponsors. The entire program was coordinated under the guidance of Prof. Dhara Bhalodi and Prof. Samir Dholakiya, along with the dedicated efforts of all teaching and non-teaching staff, ensuring the event was a remarkable success. The event also witnessed an overwhelming response from participants and attendees, creating a vibrant and energetic atmosphere throughout the day. The enthusiasm displayed by the students reflected their passion for management and innovation, while the diverse range of activities encouraged collaboration, leadership, and healthy competition. Esteemed judges and guests from academia and industry appreciated the creativity and professionalism demonstrated by the participants as well as the seamless execution by the organizing team. M-Fiesta'25 not only strengthened inter-college connections but also reinforced RK University's commitment to fostering experiential learning and holistic development among students, making it a truly memorable and impactful event. The event concluded with a grand valedictory ceremony where winners of various competitions were felicitated with trophies, certificates, and prizes, recognizing their talent, innovation, and competitive spirit. The ceremony also acknowledged the relentless efforts of the organizing team, volunteers, and coordinators whose dedication ensured the smooth execution of every segment of

the event. The positive feedback received from participants, faculty members, and guests further highlighted the impact and success of M-Fiesta'25. Overall, the event not only celebrated managerial excellence but also inspired students to explore their potential, embrace challenges, and strive for excellence in their future professional journeys.

Objective of Event:

The primary objective of M-Fiesta'25 was to provide a dynamic platform for students to enhance their managerial, creative, and decision-making skills through experiential learning. The event aimed to foster innovation, teamwork, leadership, and strategic thinking among participants while encouraging healthy competition and inter-college collaboration. Additionally, it sought to offer MBA students practical exposure to event planning and management, bridging the gap between theoretical knowledge and real-world application, and contributing to their overall professional development. Furthermore, M-Fiesta'25 was designed to cultivate a spirit of confidence, adaptability, and problem-solving among students by engaging them in diverse and challenging activities. The event also aimed to create opportunities for networking and knowledge exchange among participants from different institutions, enabling them to learn from varied perspectives and experiences. By integrating fun with learning, the initiative encouraged participants to step out of their comfort zones, showcase their talents, and develop a holistic approach towards management, thereby preparing them to meet the evolving demands of the corporate world.

Outcome of Event:

M-Fiesta'25 resulted in the successful development of key managerial and interpersonal skills among participants, including leadership, teamwork, strategic thinking, and decision-making. The event provided hands-on experience to MBA students in planning, organizing, and executing a large-scale event, enhancing their practical knowledge and confidence. It also fostered strong networking and collaboration among students from various colleges across Saurashtra. The enthusiastic participation and positive feedback from judges, guests, and attendees highlighted the effectiveness of the event in promoting innovation, creativity, and experiential learning, making it a highly impactful and enriching experience for all involved.






Mr. Vishvesh Kanabar
 Event Co-ordinator
 Associate Professor,
 School of Pharmacy,
 RK University.



Dr. Pravin R. Tirgar
 Director and Professor,
 School of Pharmacy,
 RK University.

